



6 December 2004

**INVITATION TO QUOTE FOR MEDIA AND PR SERVICES IN SUPPORT OF
SOUTH AFRICA'S PARTICIPATION IN INTERNATIONAL YEAR OF PHYSICS 2005**

Introduction

The International Year of Physics 2005 is a global campaign, endorsed by UNESCO, to bring the excitement of physics to the public and inspire a new generation of scientists. Practicing physicists around the world will celebrate their field with many events throughout the year.

The event coincides with the centennial celebration of Albert Einstein's miraculous year in which he published three of his most famous publications: special relativity, the photoelectric effect and Brownian motion.

South African Participation

South Africa's participation in "International Year of Physics" will be supported by the Department of Science and Technology (DST), and implemented by the South African Agency for Science and Technology Advancement (SAASTA). Several major conferences, educational activities and public events will be organised throughout the year.

Visit <http://www.saasta.ac.za/iyf> for several links to relevant international web pages, as well as for more information on South Africa's planned participation.

Invitation to Briefing Session

SAASTA hereby invites you to attend a briefing session on media and PR services required to highlight South Africa's participation in this campaign, in order for your company to submit a proposal and quotation.

The briefing session will be held at 12:00 on Thursday 9 December 2004 at 211 Skinner Street, Pretoria. RSVP marina@saasta.ac.za

The deadline for submission of proposals and quotations for the media and PR services will be Monday 13 December at 15:00.

You can email your proposal and quotation to: marina@saasta.ac.za or hand deliver it to SAASTA's offices at 211 Skinner Street, Pretoria.

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SAASTA