



## TWO-DAY SCIENCE JOURNALISM WORKSHOP

### SCIENCE AND SENSIBILITY: REPORTING SCIENCE STORIES

Presented by the South African Agency for Science and Technology Advancement (SAASTA), with support from the British Council.

Although South Africa has a vibrant science and technology sector, science is very rarely reported in the news media. This workshop demystifies the process of reporting science stories and will include practical tips and advice as well as the latest thinking on public engagement with science.

The workshop will cover key issues in science writing, including: good practice in science journalism, how science is adapted for specific audiences, the nature of scientific process and challenges it poses for journalists, identifying a news angle, scientists as sources, and models of public understanding of science.

The workshops are aimed at working journalists, aspiring journalists and senior journalism students.

#### The Presenters

Giskin Day trained as a scientist in South Africa before working in science writing and publishing and at the Science Museum in London. She currently lectures in science communication at Imperial College London, Birkbeck College and the Open University.

Gareth Mitchell is an experienced science journalist with a particular interest in science broadcasting. He regularly presents and produces programmes for the BBC, especially the World Service. He teaches science communication and media production at Imperial College London.

#### Workshop Dates and Venues

17 & 18 March 2005 (Thursday and Friday): Stellenbosch (*venue tbc*)  
Presented in partnership with the Journalism Department at the University of Stellenbosch  
Participants: Postgraduate journalism students and working journalists in the Western Cape

23 & 24 March 2005 (Wednesday and Thursday): Pretoria (*venue tbc*)  
Participants: Postgraduate journalism students and working journalists in Gauteng

#### Further information:

Marina Joubert  
Science Communication  
SAASTA (SA Agency for Science and Technology Advancement)  
[marina@saasta.ac.za](mailto:marina@saasta.ac.za)  
+27 12 392 9320